

**Print distribution, content, and event promotion.  
Local and independent, all at the drop of a hat!**

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# BRADFORD DISTRICT

We offer distribution packages covering the **Bradford District** including **Bradford City Centre** and **City Suburbs**, along with **Airedale**, **Worth Valley**, and **Wharfedale**.

**1. Bradford City Centre** includes Bradford City Centre, Little Germany, Manningham, University and College campus

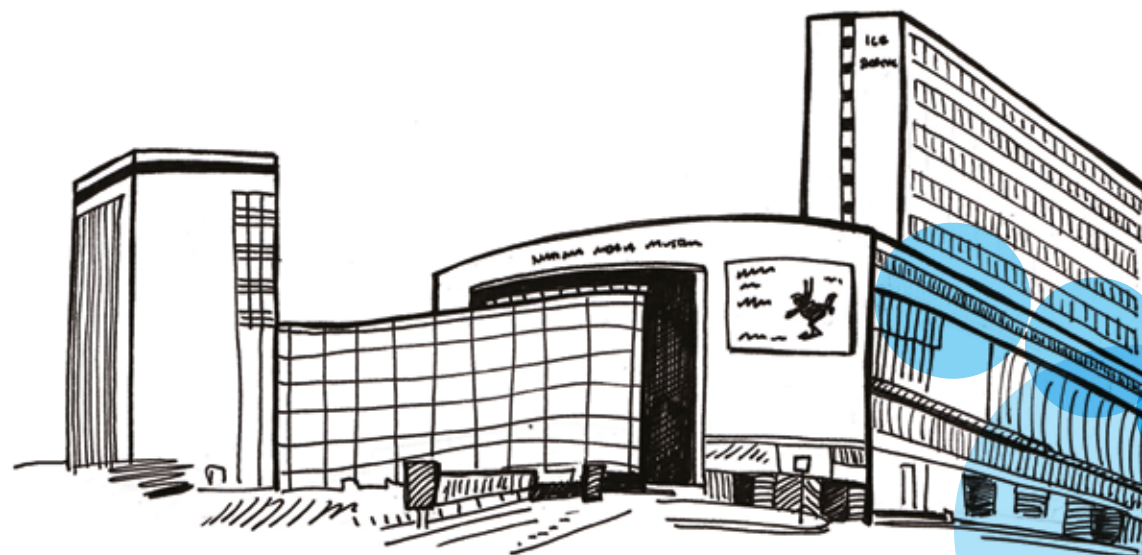
Locations	Flyers	Folded	Brochures	Price
200	6,000	4,500	3,000	£480
100	2,000	1,500	1,000	£290
25	500	500	250	£95

**2. Bradford (Targeted) Runs** includes 100 targeted venues across city centre and city suburbs (choose to target Arts, Family, or Students)

100	2,000	1,500	1,000	£490
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**Bradford  
Libraries  
free**

\*with any purchase and  
only for local / free  
events



**3. Bradford City Suburbs** includes Allerton, Apperley Bridge, Barkerend, Bierley, Bolton Junction, Buttershaw, Chellow Heights, Clayton, Denholme, Dudley Hill, East Bowling, Eccleshill, Five Lane Ends, Fairweather Green, Frizinghall, Girdlington, Great Horton, Greengates & Apperley Bridge, Heaton, Holmewood, Idle, Laisterdyke, Lidget Green, Little Horton, Low Moor, Manningham, Odsal, Queensbury, Ravenscliffe, Swain House, Thackley, Thorpe Edge, Thornton, Tyersal, Undercliffe, West Bowling, Wibsey, Windhill, and Wrose

**North** includes Apperley Bridge, Frizinghall, Greengates, Heaton, Idle, Manningham, Ravenscliffe, Thorpe Edge, Thackley, Windhill, Wrose, and White Abbey

**South** includes Bierley, East Bowling, Buttershaw, Dudley Hill, Holme Wood, Low Moor, Odsal, Tong, West Bowling, Wibsey, and Wyke

**East** includes Barkerend, Bolton Junction, Eccleshill, Fagley, Five Lane Ends, Laisterdyke, Leeds Road, Swain House, Thornbury, Tyersal, and Undercliffe

**West** includes Allerton, Clayton, Chellow Heights, Daisy Hill, Denholme, Fairweather Green, Girdlington, Great Horton, Lower Grange, Lidget Green, Little Horton, Shearbridge, Queensbury, and Thornton

Locations	Flyers	Folded	Brochures	Price
300	6,000	4,500	3,000	£730



100	2,000	1,500	1,000	£340
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**4. Bradford District Suburbs** includes Addingham, Baildon, Ben Rhydding, Bingley, Bolton Abbey, Burley-in-Wharfedale, Cottingley, Cross Roads, Cross Hills, Cullingworth, Eastburn, Eldwick, Harden, Haworth, Ilkley, Keighley, Menston, Oxenhope, Riddlesden, Saltaire, Shipley, Silsden, Steeton, Sutton-in-Craven, and Wilsden

**Airedale** includes Baildon, Bingley, Cottingley, Eldwick, Harden, Saltaire, Shipley, and Wilsden

**Worth Valley** includes Cross Roads, Cross Hills, Cullingworth, Eastburn, Haworth, Keighley, Oxenhope, Riddlesden, Silsden, Steeton, and Sutton-in-Craven

**Wharfedale** includes Addingham, Ben Rhydding, Burley-in-Wharfedale, Ilkley, and Menston

300	6,000	4,500	3,000	£915
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100	2,000	1,500	1,000	£425
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All prices listed are +VAT

Supplements charged for brochures & booklets over 40pp.  
Discounts available for multiple orders of print.

# LEEDS DISTRICT

**Leeds District** including **Leeds City Centre** and **City Suburbs**, along with **District Suburbs** and **Targeted Runs**. All packages can be tailored to include specific venues, pre-arranged drops of extra print, or target postcode areas and audiences.

**5. Leeds City Centre** includes Leeds City Centre, Mabgate, Quarry Hill, South Bank, University campuses, and Water Lane

Locations	Flyers	Folded	Brochures	Price
300	6,000	4,500	3,000	£700
100	2,000	1,500	1,000	£370
25	500	500	250	£145

**6. Leeds City Suburbs** includes Armley, Beeston, Belle Isle, Bramley, Burley, Chapel Allerton, Chapeltown, Cross Gates, Cross Park, East End Park, Farsley, Gipton, Harehills, Far Headingley, Headingley, Holbeck, Hunslet, Kirkstall, Lincoln Green, Meanwood, Middleton, Moortown, Oakwood, Potternewton, Pudsey, Rodley, Roundhay, Seacroft, Stanningley, Swarcliffe, West Park, Whinmoor, Woodside, and Wortley

300	6,000	4,500	3,000	£840
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**North** includes Burley, Chapel Allerton, Far Headingley, Headingley, Hyde Park, Meanwood, Moortown, Oakwood, Roundhay, and Woodhouse

**South** includes Armley, Beeston, Belle Isle, Farnley, Holbeck, Hunslet, Middleton, and Wortley

**East** includes Chapeltown, Cross Gates, East End Park, Gipton, Halton, Harehills, Lincoln Green, Potternewton, Seacroft, and Whinmoor

**West** includes Bramley, Farsley, Fulneck, Kirkstall, Pudsey, Rodley, Stanningley, and West Park

100	2,000	1,500	1,000	£410
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**7. Leeds (Targeted) Runs** includes 100 targeted venues across city centre and city suburbs (choose to target Arts, Family, or Students)

Locations	Flyers	Folded	Brochures	Price
100	2,000	1,500	1,000	£580

**8. Leeds District Suburbs** includes Aberford, Adel, Allerton Bywater, Alwoodley, Arthington, Barwick-in-Elmet, Bramhope, Calverley, Cookridge, Churwell, Collingham, Cottingley, Drighlington, East Ardsley, East Rigton, Garforth, Gildersome, Great Preston, Guiseley, Halton, Harewood, Horsforth, Ireland Wood, Kippax, Lawnswood, Moor Allerton, Oulton, Otley, Pool-in-Wharfedale, Rawdon, Rothwell, Scarcroft, Scholes, Shadwell, Slaid Hill, Swillington, Swinnow, Temple Newsam, Tingley, Whitkirk, and Woodlesford

300	6,000	4,500	3,000	£930
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**North** includes Adel, Alwoodley, Bardsey, Bramhope, Collingham, East Rigton, East Keswick, Harewood, Moor Allerton, Pool-in-Wharfedale, Slaid Hill, Shadwell, and Weetwood

**South** includes Cottingley, Churwell, Drighlington, East Ardsley, Gildersome, Morley, Oulton, Rothwell, Tingley, and Woodlesford

**East** includes Aberford, Allerton Bywater, Barwick-in-Elmet, Garforth, Kippax, Methley, Micklefield, Scholes, Swillington, Temple Newsam, and Whitkirk

**West** includes Calverley, Cookridge, Guiseley, Horsforth, Ireland Wood, Lawnswood, Otley, Rawdon, and Yeadon

100	2,000	1,500	1,000	£520
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All prices listed are +VAT

Supplements charged for brochures & booklets over 40pp.  
Discounts available for multiple orders of print.



# CALDERDALE DISTRICT

We offer distribution packages covering the **Calderdale District** including **Halifax Town Centre** and **Town Suburbs**, along with the towns and villages of the wider **Calderdale**.

## 9. Halifax Town Centre

Locations	Flyers	Folded	Brochures	Price
100	2,000	1,500	1,000	£320
25	500	500	250	£140

**10. Halifax Town Suburbs** includes Bank Top, Boothtown, Friendly, Hipperholme, Holmfield, Illingworth, King Cross, Lee Mount, Lightcliffe, Mixenden, Moor End, Mount Tabor, Northowram, Ovenden, Pellon, Salter Hebble, Savile Park, Shibden, Siddal, Shelf, Skircoat Green, Southowram, Stump Cross, Warley Town, and Wheatley

200	4,000	3,000	2,000	£560
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**11. Calderdale District Suburbs** includes Brighouse, Elland, Greetland, Hebden Bridge, Luddenden, Mytholmroyd, Rastrick, Ripponden, Sowerby Bridge, Todmorden, Triangle, and West Vale

200	4,000	3,000	2,000	£670
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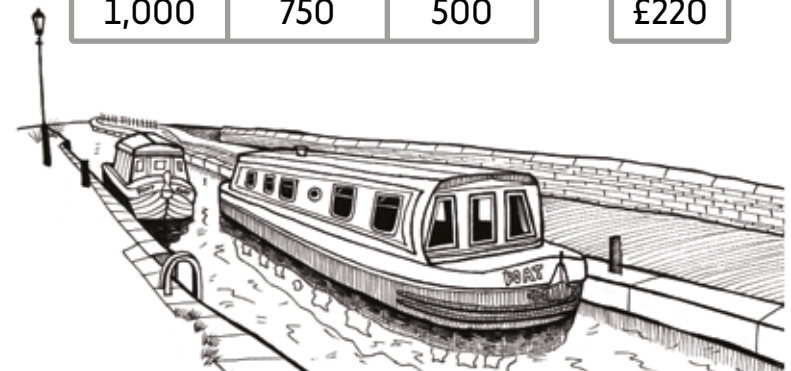
**Upper Calderdale** Mytholmroyd, Hebden Bridge, Sowerby Bridge, and Todmorden

100	2,000	1,500	1,000	£400
50	1,000	750	500	£220

All prices listed are +VAT

All  
Libraries  
free

\*with any purchase and  
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events



# KIRKLEES DISTRICT

## 12. Huddersfield Town Centre

Locations	Flyers	Folded	Brochures	Price
100	2,000	1,500	1,000	£335
25	500	500	250	£150

**13. Huddersfield Town Suburbs** includes Almondbury, Armitage Bridge, Aspley, Ashbrow, Berry Brow, Birchencliffe, Birkby, Bradley, Cowcliffe, Crosland Moor, Dalton, Deighton, Edgerton, Fartown, Fenay Bridge, Fixby, Greenhead Park, Kirkheaton, Lepton, Lindley, Lockwood, Longley, Longwood, Marsh, Milnsbridge, Moldgreen, Netherton, Newsome, Paddock, Primrose Hill, Rawthorpe, Sheepridge, and South Crosland

300	6,000	4,500	3,000	£895
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**North** includes Ashbrow, Birchencliffe, Birkby, Bradley, Cowcliffe, Dalton, Deighton, Edgerton, Fartown, Fixby, Greenhead Park, Kirkheaton, Lindley, Marsh, Moldgreen, Rawthorpe, and Sheepridge

**South** includes Almondbury, Armitage Bridge, Aspley, Berry Brow, Crosland Moor, Fenay Bridge, Lepton, Lockwood, Longley, Longwood, Milnsbridge, Netherton, Newsome, Paddock, Primrose Hill, and South Crosland

100	2,000	1,500	1,000	£440
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**14. Kirklees District Suburbs** includes Batley, Birstall, Cleckheaton, Dewsbury, Denby Dale, Golcar, Gomersal, Heckmondwike, Holmfirth, Honley, Kirkburton, Linthwaite, Liversedge, Marsden, Meltham, Mirfield, Skelmanthorpe, and Slaithwaite

300	6,000	4,500	3,000	£1,100
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**North** includes Batley, Birstall, Cleckheaton, Dewsbury, Gomersal, Heckmondwike, and Liversedge

**South** includes Denby Dale, Golcar, Holmfirth, Honley, Kirkburton, Linthwaite, Marsden, Meltham, Mirfield, Skelmanthorpe, and Slaithwaite

100	2,000	1,500	1,000	£525
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All prices listed are +VAT



# WAKEFIELD DISTRICT

Distribution runs to **Wakefield City Centre** and **City Suburbs**, along with the surrounding towns and villages of the wider **District Suburbs** including **Castleford**, **Featherstone**, **Knottingley**, **Normanton**, and **Pontefract**.

## 15. Wakefield City Centre

Locations	Flyers	Folded	Brochures	Price
100	2,000	1,500	1,000	£330
25	500	500	250	£150

**16. Wakefield City Suburbs** includes Agbrigg, Alverthorpe, Batley Road, Belle Vue, Calder, Flanshaw, Greenhill, Heath View, Kettlethorpe, Kirkgate, Lupset, Milnthorpe, Newton Bar, Northgate, Peacock, Pinders Heath, Plumpton, Portobello, Primrose Hill, Roundwood, Sandal, Silcoates, Snapethorpe, St John's, St Swithuns, Stanley Marsh, Wakefield Road, Westgate, Whitehall Rise, and Windhill

200	4,000	3,000	2,000	£845
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**17. Wakefield District Suburbs** includes Ackworth, Castleford, Crofton, Featherstone, Fitzwilliam, Hemsworth, Horbury, Knottingley, Normanton, Ossett, Outwood, Pontefract, South Elmsall, South Kirkby, and Walton

300	6,000	4,500	3,000	£990
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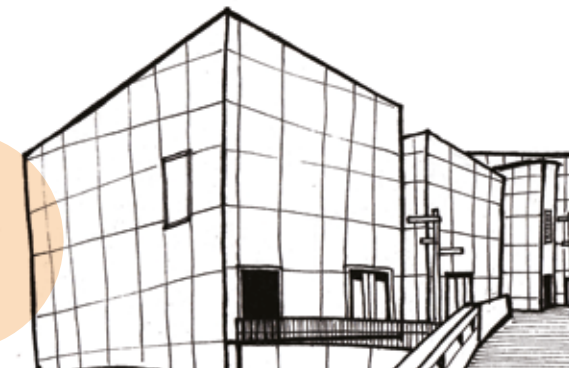
**Five Towns** includes Castleford, Featherstone, Knottingley, Normanton, and Pontefract

100	2,000	1,500	1,000	£560
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# SOUTH YORKSHIRE

We offer distribution packages covering **South Yorkshire**, including **Sheffield, Doncaster, Barnsley** and **Rotherham**.

	Locations	Flyers	Folded	Brochures	Price
<b>18. Sheffield City Centre</b> includes Broomhill, Kelham Island, Division St, West St, St Paul's Square, Campo Lane, both universities' city campuses	250	4,000	4,000	2,500	£560
.....					
<b>19. Sheffield City Centre &amp; City Suburbs</b> includes City Centre, Ecclesall Road, Sharrow Vale Road, Ecclesall Road South, London Road, Chesterfield Road, Woodseats, Nether Edge, Abbeydale Road, Heeley, Millhouses, Totley, Greenhill, Dore, Fulwood, Broomhill, Crookes, Crookesmoor	500	8,000	6,500	5,000	£970
.....					
<b>20. South Yorkshire Cities &amp; Towns</b>					
<b>Doncaster</b> includes Askern Road, Baxter Gate, Bentley, Church Way, Cleveland Street, Hall Gate, High Street, Market Place, Nether Hall Rd, Princes Street, Priory Walk, Silver Street, South Parade, St Georges Way, Sunny Bar, Waterdale, and West Laith Gate	200	3,000	2,500	2,000	£495
<b>Barnsley</b> includes Barnsley Metrodome, Barnsley FC Oakwell, Church Street, Eastgate, Eldon Street Centre, Indoor Market, Market Hill, Market Street, Midland Street, Peel Street, Peel Parade, Regent Street, Shambles Street, Sheffield Road, Tourist Info, The Arcade, and Wellington Street					
<b>Rotherham</b> includes Catherine Street, Corporation Street, High Street, Main Street, Moorgate Road, Town Centre, Mini Market, Ship Hill, Wellgate, and Westgate					

All prices listed are +VAT



# NORTH YORKSHIRE

Distribution runs to **York City Centre** and **City Suburbs**, along with **York Targeted Runs**, **Harrogate Town Centre** and **District Suburbs**, and the surrounding towns and villages of North Yorkshire including **Ripon**, **Scarborough**, **Selby**, and **Skipton**.

## 21. York City Centre

Locations	Flyers	Folded	Brochures	Price
300	6,000	4,500	3,000	£770
100	2,000	1,500	1,000	£390
25	500	500	250	£175

**22. York City Suburbs** includes Acomb, Bishopthorpe, Clifton, Clifton Without, Copmanthorpe, Derwent, Dringhouses, Fishergate, Fulford, Guildhall, Haxby, Heslington, Heworth, Heworth Without, Holgate, Hull Road, Huntington, New Earswick, Osbaldwick, Rawcliffe, Strensall, Westfield, Wheldrake, Wigginton, and Woodthorpe

200	4,000	3,050	2,000	£830
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**23. York (Targeted) Runs** includes 100 targeted venues across city centre and city suburbs (choose to target Arts, Family, or Students)

100	2,000	1,500	1,000	£615
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All prices listed are +VAT



### 24. Harrogate Town Centre

Locations	Flyers	Folded	Brochures	Price
100	2,000	1,500	1,000	£360
50	1,000	750	500	£220
25	500	500	250	£160

### 25. Harrogate District Suburbs

includes Beckwithshaw, Follifoot, Knaresborough, Pannal, Pateley Bridge, Ripley, Spofforth, and Starbeck

100	2,000	1,500	1,000	£490
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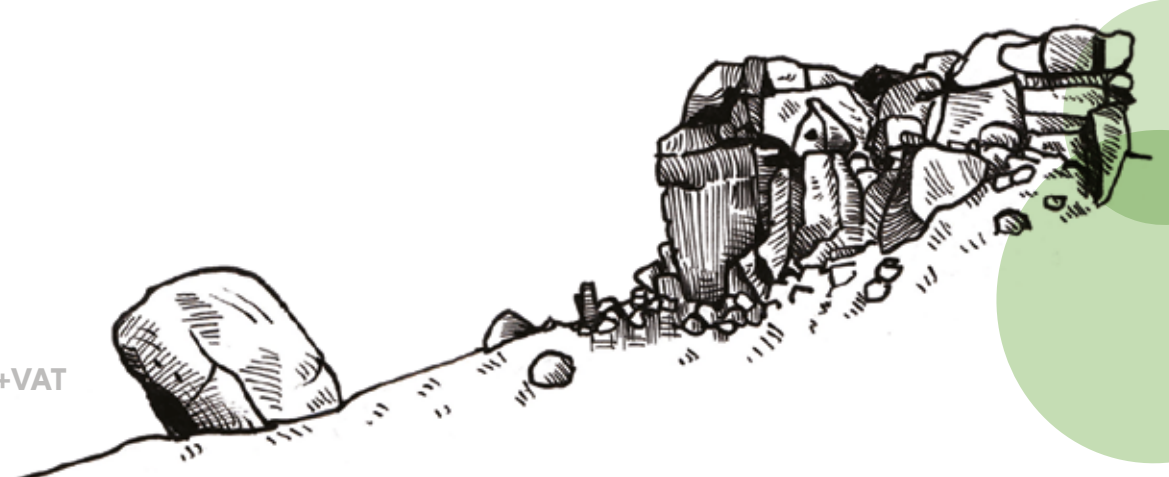
### 26. North Yorkshire District Suburbs

- A1 North** includes Bedale, Masham, North Allerton, Ripon, and Thirsk
- East Coast & North York Moors** includes Filey, Helmsley, Malton, Pickering, and Scarborough
- Selby District** includes Boston Spa, Church Fenton, Eggborough, Goole, Market Weighton, Pocklington, Selby, Sherburn-in-Elmet, Tadcaster, Thorp Arch, Ulleskelf, and Wetherby
- Yorkshire Dales** includes Appletreewick, Aysgarth, Bentham, Bolton Abbey, Burnsall, Gargrave, Grassington, Hawes, Ingleton, Kettlewell, Malham, Settle, and Skipton

100	2,000	1,500	1,000	£690
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All prices listed are +VAT



# EAST YORKSHIRE

Distribution runs to **Hull City Centre**, **City Suburbs**, and **Targeted Runs**, along with the surrounding towns and villages of **East Yorkshire** and **North Lincolnshire** including **Bridlington**, **Beverley**, and **Grimsby**.

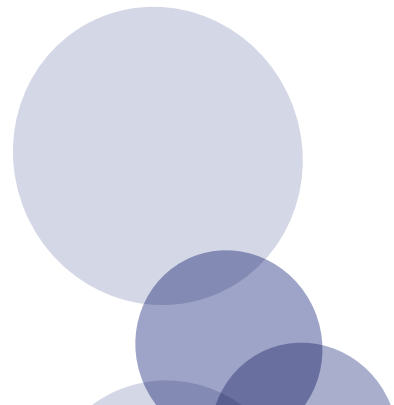
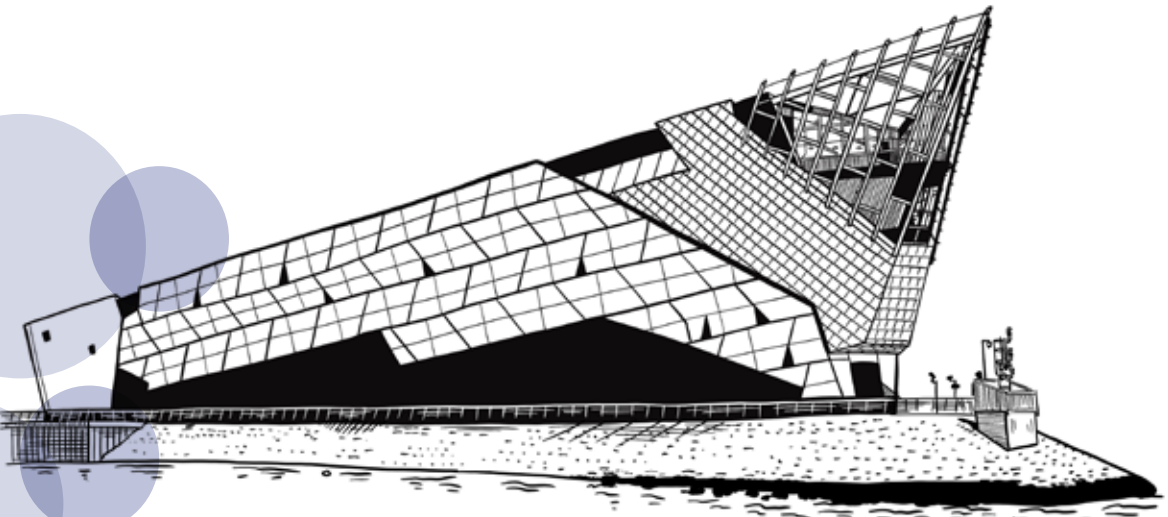
## 27. Hull City Centre

Locations	Flyers	Folded	Brochures	Price
200	4,000	3,000	2,000	£510
100	2,000	1,500	1,000	£340
25	500	500	250	£130

**28. Hull (Targeted) Runs** includes 100 targeted venues across city centre and city suburbs (choose to target Arts, Family, or Students)

100	2,000	1,500	1,000	£565
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All prices listed are +VAT





**29. Hull City Suburbs** includes Anlaby, Bransholme, Cottingham, Dairycoates, Hessle, Inglemire, Kingswood, Sculcoates, South Coates, Sutton-on-Hull, Sutton Ings, The Avenues, and Willerby

Locations	Flyers	Folded	Brochures	Price
200	4,000	3,000	2,000	£605



**30. East Yorkshire District Suburbs**

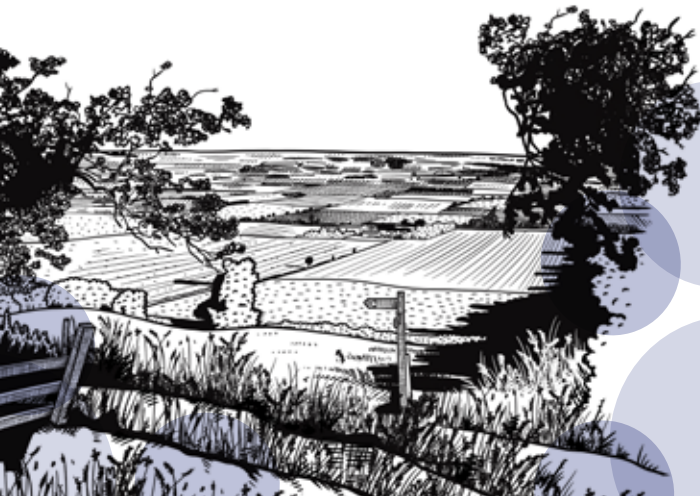
**East Coast** includes Aldbrough, Beeford, Brandesburton, Bridlington, Coniston, Hedon, Hornsea, Keyingham, Ottringham, Owthorne, Patrington, Roos, Skirlaugh, Skipsea, Thorngumbald, and Withernsea

**Yorkshire Wolds** includes Beverley, Brough, Driffield, Dunswell, Elloughton, Hutton Cranswick, Leconfield, North Cave, Market Weighton, Melton, North Ferriby, South Cave, Swanland, Welton, and Woodmansey

**North Lincolnshire** includes Barton-upon-Humber, Brigg, Cleethorpes, Great Coates, Grimsby, Healing, Humberston, Immingham, Laceby, New Waltham, Scunthorpe, Stallingborough, and Winterton

100	2,000	1,500	1,000	£495
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All prices listed are +VAT



# MANCHESTER

Distribution runs to **Manchester City Centre** and **City Suburbs**, including **Rushholme, Salford**, and **Stretford**.

**31. Manchester City Centre** includes Manchester City Centre, Albert Square, Canal Street, Castlefield, Cathedral Quarter, Chinatown, Deansgate, Market Street, New Islington, N.O.M.A., Northern Quarter, Oxford Road, Petersfield, Piccadilly, Spinningfields, and St John's Quarter

Locations	Flyers	Folded	Brochures	Price
300	6,000	4,500	3,000	£995
100	2,000	1,500	1,000	£515
25	500	500	250	£180

**32. Manchester & Salford City Suburbs** Abbey Hey, Ancoats, Ardwick, Beswick, Burnage, Charlestown, Cheetham, Chorlton-cum-Hardy, Clayton, Crumpsall, Didsbury, Droylsden, Eccles, Fallowfield, Gorton, Heaton Moor, Higher Blackley, Harpurhey, Hulme, Levenshulme, Longsight, Miles Platting, Moss Side, Moston, New Islington, Newton Heath, Old Moat, Old Trafford, Openshaw, Pendlebury, Prestwich, Reddish, Rusholme, Salford, Salford Quays, Stretford, Swinton, Trafford Wharf, Walkden, Whalley Range, and Withington

300	6,000	4,500	3,000	£1,115
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**All Libraries free**  
 \*with any purchase and only for local / free events

All prices listed are +VAT

# REGIONAL ALL-OVER

Annual runs covering **Greater Manchester & Lancashire** and **North & East Yorkshire**, and twice annual runs covering **West Yorkshire**.

**Greater Manchester & Lancashire** includes Accrington, Altrincham, Ashton-under-Lyne, Bacup, Barnoldswick, Blackburn, Blackpool, Bolton, Burnley, Bury, Cheadle Hulme, Clitheroe, Colne, Eccles, Fleetwood, Haslingden, Lancaster, Longridge, Morecambe, Nelson, Oldham, Padiham, Poulton-le-Fylde, Rawtenstall, Rochdale, Sale, Stockport, Wigan, and Whalley (including approx. 147 libraries across the districts of Bolton, Burnley, Bury, Hyndburn, Rochdale, Oldham, Pendle, Ribble Valley, Rossendale, Salford, Stockport, Tameside, Trafford, and Wigan)

**North & East Yorkshire** includes Appletreewick, Aysgarth, Bedale, Bentham, Bolton Abbey, Burnsall, Beverley, Boston Spa, Bridlington, Filey, Gargrave, Hawes, Harrogate, Hornsea, Hull, Knaresborough, Malton, Masham, Market Weighton, North Allerton, Pickering, Pocklington, Richmond, Ripon, Ripley, Scarborough, Settle, Skipsea, Skipton, Selby, Tadcaster, Thirsk, Wetherby, Withernsea, and York (including approx. 70 libraries across the districts of York, North Yorkshire, and Hull)

**West Yorkshire** includes Approx. 20,000 flyers/15,000 folded flyers/10,000 brochures to approx 1,000 venues in Addingham, Baildon, Batley, Bingley, Bradford, Bramley, Brighouse, Burley-in-Wharfedale, Castleford, Cleckheaton, Chapeltown, Chapel Allerton, Dewsbury, Elland, Farsley, Featherstone, Garforth, Gildersome, Guiseley, Headingley, Huddersfield, Halifax, Hebden Bridge, Haworth, Horsforth, Ilkley, Keighley, Kippax, Kirkstall, Leeds, Meanwood, Morley, Mytholmroyd, Normanton, Oxenhope, Ossett, Otley, Pontefract, Pudsey, Shipley, Saltaire, Silsden, Sowerby Bridge, Steeton, Wakefield, Yeadon (including approx. 100 libraries across the districts of Bradford, Calderdale, Kirklees, Leeds & Wakefield)

Locations	Flyers	Folded	Brochures	Price
1,000	20,000	15,000	10,000	£2,100

## Dates for 2024:

### Grt. Manchester & Lancashire

**May, w/c 20th**  
Booking closes Wed 8th May  
Print to warehouse Wed 15th May

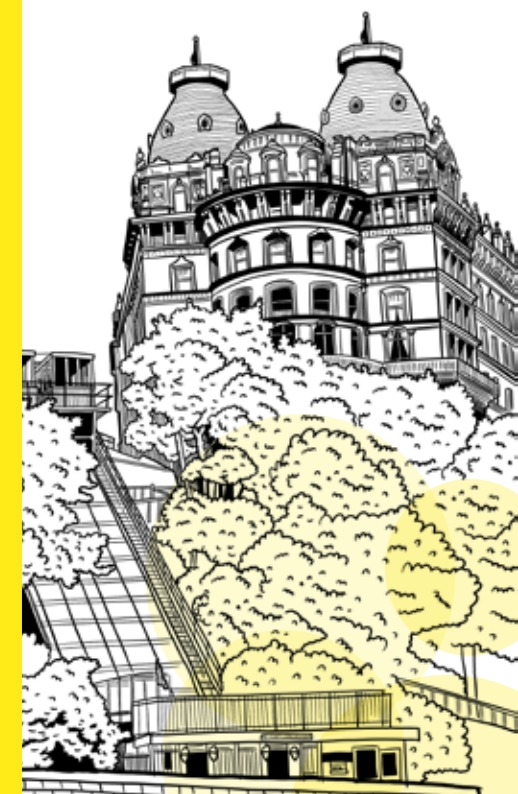
### North & East Yorkshire

**May, w/c 27th**  
Booking closes Wed 15th May  
Print to warehouse Wed 22nd May

### West Yorkshire

**May, w/c 13th**  
Booking closes Wed 1st May  
Print to warehouse Wed 8th May

**September, w/c 2nd**  
Booking closes Wed 21st Aug.  
Print to warehouse Wed 28th Aug.



## Other event promotion services we offer...

If you're looking for other ideas and services to help promote your event, we offer other creative marketing services, including;

- poster distribution to community venues
- hand-to-hand event promotion
- door-to-door residential distribution
- hand-pick from our list of 'gold' venues
- mailouts to schools across Yorkshire
- other direct campaign marketing strategies such as beer mats, banners, and pavement wraps
- online event promotion, ad campaigns, and content marketing

For more information see pages 18-23 >>>

### Get in touch!

OPERATIONS MANAGER  
sales@howdoyorkshire.com

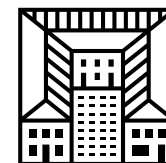
MARKETING MANAGER  
marketing@howdoyorkshire.com







SOUTH SQUARE



Special thank you to the artist Glenn Hustler · glenn@hustlerbyname.co.uk · hustlerbyname.co.uk

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[www.howdoyorkshire.com](http://www.howdoyorkshire.com)

# COMMUNITY POSTER DISTRIBUTION

We offer A3 poster distribution to community venues in cities and towns across **Yorkshire**.

	Posters	Price
<b>Bradford City Centre</b>	100	£145
<b>Shipley &amp; Saltaire</b>	100	£165
<b>Leeds City Centre</b>	100	£210
<b>Leeds (North East)</b> includes Chapeltown, Chapel Allerton, Harehills, Meanwood, & Moortown	100	£295
<b>Leeds (North West)</b> includes Burley, Headingley, Hyde Park, & Kirkstall	100	£295
<b>Halifax Town Centre</b>	100	£175
<b>Huddersfield Town Centre</b>	100	£175
<b>Wakefield City Centre</b>	100	£175
<b>Sheffield City Centre</b>	100	£220
<b>York City Centre</b>	100	£220
<b>Harrogate Town Centre</b>	100	£195
<b>Hull City Centre</b>	100	£145
<b>Manchester City Centre</b>	100	£220



# HAND-TO-HAND PROMO

We specialise in hand-to-hand promotional flyering campaigns at high footfall locations as a tool to engage the right audiences and raise campaign awareness. Our friendly team is experienced at promoting events on the street and at public events. All necessary permissions are taken care of and we offer a free consultation as part of the service.

### Example campaigns:

- Family audiences at festival events
- Young professional in bars on a Friday night
- Commuters at train stations
- Students around university and college grounds
- Sports crowd at sports stadium pre-game
- Performing arts crowd outside theatres pre-show

### Estimated time to hand out 1,000 flyers

Team of	Location / Time	Price
2	1-2hrs at a super-high footfall location (eg. train station, football stadium)	£210
2	2-3hrs at a medium-high footfall location (eg. festival of busy public event)	£285
2	4hrs at a steady footfall location (eg. city centre high street)	£360





# DOOR-TO-DOOR DISTRIBUTION

We provide local residential distribution across **Yorkshire** with quantities and prices reflecting what a team can cover in a day.

A team of four people going door-to-door for 6hrs (+ 30 minute break and travel time to and from the job) can cover between **2,000-4,000 residential properties** in a day depending on the mix of property types; i.e. detached, semi, terraced, etc.

	Team of	Terraces	Semi	Detached	Price
<b>Door-to-door across local areas of Yorkshire</b>	4	4,000	3,000	2,000	£585-£790
	2	2,000	1,500	1,000	£300-£430



	Quantity	Price
<b>Saltaire Village</b>	1 Approx. 800 flyers to 800 terrace houses	£150
<b>Little Germany</b>	2 Approx. 1,000 flyers to 1,000 apartments	£355
<b>Leeds City Centre</b>	4 Approx. 2,000 flyers to 2,000 apartments	£780





# CAMPAIGN MARKETING

We have years of experience in design, print, and delivery of campaign marketing strategies, and we have a team of designers and grafters ready to make things happen!

We can produce and coordinate campaign marketing such as:

- **Beer mats in pubs**
- **Pavement wraps**
- **Street art murals and stickers**
- **Lampost signage**
- **Outdoor signage / banners / poster boards**

Get in touch for free a consultation and quotation.



# 'GOLD' VENUES

We offer distribution to a list of 'Gold' venues across **Yorkshire** with pickup reports on each top-up run.

Get in touch for our full list of 'Gold' venues and a free quotation.

**Example 'Gold' venues to choose from:**

- Impressions Gallery, Bradford
- South Square Gallery, Thornton
- Leeds Arts University
- Hepworth Gallery Cafe, Wakefield
- Sunny Bank Mills Gallery, Farsley
- Dean Clough Gallery, Halifax
- Arcade, Huddersfield
- Trades Club, Hebden Bridge

# SCHOOL MAIL-OUTS

**We offer a hassle-free mail-out service to schools across Yorkshire.**

Working with a professional third-party provider to sort, package, and mail, we arrange everything from quotation to delivery. We hold list of schools in local authority areas across the region, we advise on how much print you will need and what the cost will be, and we even draft a letter to include with your flyers, as well as managing the print.

**Get in touch for free a consultation and quotation.**





## ONLINE CONTENT MARKETING

We offer event promotions that help connect and champion grassroots arts, culture, and communities across Yorkshire.

## FREE ONLINE EVENTS PROMOTION

Email or submit your flyers and images to us and we'll schedule a post on our social media and digital flyer wall, which goes out to our thousands of local followers. **Nice and easy, and free!**

## BOOSTED ADS

We offer **boosted ads** via our social media platform, which increase visibility, reach and awareness of your event. Pick one platform, or boost across all three of our social platforms to our **10K+** audience!

## CONTENT MARKETING

We offer a range of content packages that aim to provide exciting coverage of events and happenings around **Yorkshire**. Choose from static photography, a video reel, or even a livestream of your event, presented by one of our charismatic **HowDo?! Journos**.

**Get in touch or refer to our content marketing brochure for our full list of prices and content marketing services.**



See  
more in  
our digital  
services  
brochure!





Contact us: [marketing@howdoyorkshire.com](mailto:marketing@howdoyorkshire.com)





**howdoYorkshire.com** helps people discover events in Yorkshire by gathering and displaying flyers as part of a **digital flyer wall**.

Users can browse event flyers from across Yorkshire and search for events using filters for **category, location, and event type**.

## Why be part of it?

**It's FREE** another way to distribute your print media and put it to further use.

**It's EASY** simply send us your flyer and we take care of the rest.

**It's INTERACTIVE** puts your flyer alongside others on a browsable website.

## How does it work?

1. Send your flyers and images to:  
**marketing@howdoYorkshire.com**
2. We post your flyer on our Twitter with #'s.
3. The website picks up the information and is now visible on **howdoYorkshire.com**

## Who do we reach?



**Followers:**  
**11,000**



**Yorkshire based**  
**followers: 6.7k+**



**Post**  
**impressions:**  
**Averaging**  
**21,150+**  
**per month**



**Post reach:**  
**Averaging**  
**14,500+**  
**per month**



*Submit your flyer at*

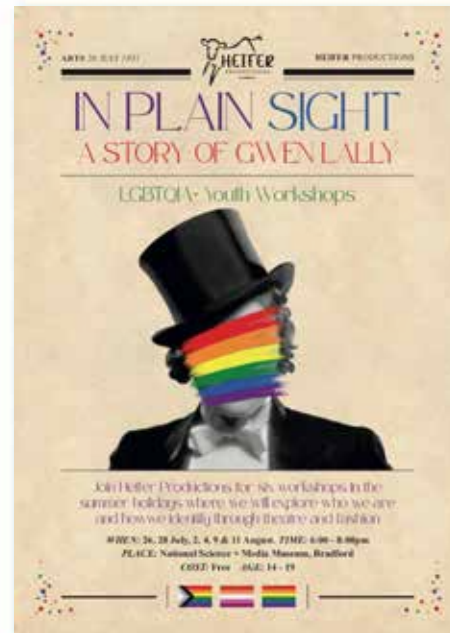
**www.howdoYorkshire.com**



## Discover events in Yorkshire

Scroll and browse the digital flyer wall using the toolbar on the left to filter by date, location and tags.

POST A FLYER



[howdoyorkshire.com](http://howdoyorkshire.com)

# Howdy?

Print distribution.  
Content.  
Event promotion.  
Yorkshire.

